

Immediate: 22 December 2011



Boost for wildlife

Thanks to Vine House Farm

The Wildlife Trusts are celebrating their partnership with one of the UK's most successful bird seed businesses, as they accept a donation of more than £130,000.

Lincolnshire-based Vine House Farm presented The Wildlife Trusts with a cheque to represent their total donation in the year 2010 - 2011 of £136,807. The funds help support local Wildlife Trusts in protecting and restoring special areas for wildlife.

Peter Dorans, Corporate Relations Manager for The Wildlife Trusts, said: *"The Wildlife Trusts are incredibly grateful for the ongoing support Vine House Farm offers us. We have a vision for a Living Landscape where all of us, from individuals to businesses, are working together to provide space for wildlife. Vine House Farm is helping to make this vision a reality, both by supporting The Wildlife Trusts' conservation work, and managing its own land in an environmentally sensitive way."*

Lucy Watts, Manager of Vine House Farm, said:

"Vine House Farm are very pleased to be able to help support the fantastic work that The Wildlife Trusts carry out across the UK. We would be unable to do this without the continued support of our customers and Wildlife Trust members who purchase from us, so thank you to everyone involved."

Nicholas Watts MBE is a third generation farmer who grows arable crops, bird seed and organic vegetables on his 850 hectares at Vine House Farm in Lincolnshire. Over the last 10 years, thanks to wildlife-friendly measures he has put in place at the farm, barn owl numbers there have quadrupled, whitethroat numbers doubled, lapwing numbers have increased from two to nine pairs and breeding tree sparrow pairs have increased ten-fold.

The Wildlife Trusts, which recognise that farmers are key to the well-being of our countryside and, in turn, the health of our wildlife, launched a partnership with conservation award-winning Vine House Farm in August 2007. Vine House

The Wildlife Trusts

*The Kiln
Waterside
Mather Road
Newark, Nottinghamshire
NG24 1WT*

*Tel (01636) 677711
Fax (01636) 670001
Email
info@wildlifetrusts.org*

*Website
www.wildlifetrusts.org*

Press Office

*Tanya Perdikou
Media & Campaigns
Officer
Office: 01636 670057
Mobile: 07887 754657
Fax: 01636 670001*

*Email:
tperdikou@wildlifetrusts.org*

Patron

*HRH The Prince of Wales
KG KT GCB OM*

President

Simon King OBE

*Royal Society of Wildlife Trusts
Registered Charity no. 207238
Printed on environmentally-friendly
paper*

Farm donates 5% of all its bird food sales to local Wildlife Trusts. It has now donated more than £400,000 to The Wildlife Trusts.

- ENDS -

Contact information:

Tanya Perdikou (Media & Campaigns Officer)
Office: 01636 670057
Mobile: 07887 754657
Email: tperdikou@wildlifetrusts.org

Editors' notes:

- **Vine House Farm (VHF)** vinehousefarm

Vine House farm is a bird food company with a difference: much of the bird seed it supplies is grown on its conservation award-winning farm. Based in Lincolnshire, it offers a wide range of garden bird food, feeders and accessories. To find out more about Vine House Farm, its conservation work, and how to order visit www.vinehousefarm.co.uk. For more information contact Vine House Farm on 01775 630208

The Wildlife Trusts (TWT) wildlifetrusts.org

There are 47 individual Wildlife Trusts covering the whole of the UK. All are working for an environment rich in wildlife for everyone. We have more than 800,000 members including 150,000 members of our junior branch Wildlife Watch. Our vision is to create [A Living Landscape](#) and secure [Living Seas](#). We manage around 2,300 nature reserves and every year we advise thousands of landowners and organisations on how to manage their land for wildlife. We also run marine conservation projects around the UK, collecting vital data on the state of our seas and celebrating our amazing marine wildlife. Every year we work with thousands of schools and our nature reserves and visitor centres receive millions of visitors. Each Wildlife Trust is working within its local communities to inspire people about the future of their area: their own Living Landscapes and Living Seas.