

## Information for pupils



Centre of the Earth  
42 Norman Street  
Birmingham  
B18 7EP

0121 5230094  
info@bbcwildlife.org.uk  
bbcwildlife.org.uk

### What is the competition?

We are launching a brand new competition for young people in years 10 – 13 to submit an innovative, creative project idea to tackle plastic pollution in your local area.

The best part? Your project won't just be an idea, the winner will receive 1-1 mentoring and a £400 budget to help put your project into action!

### Who are we?

The Wildlife Trust for Birmingham and the Black Country are a charity working for nature's recovery, leading hundreds of partners, community groups and students to protect, create and improve our vibrant wildlife-rich green spaces.

### What's the problem?

We know that human activities have a massive knock-on effect on nature and wildlife with a significant amount of the plastic in the ocean reported to come from our rivers.

The UK is leaving the EU in 2019 which could leave our Environment at risk. This competition is your opportunity to support our campaign for a New Environment Act by acting demonstrating your support on an environmental issue.

### Why take part?

- Develop skills in creativity, problem solving, budget setting and project management
- Build self-confidence through the presentation process
- An experience similar to job applications
- Certificate of participation for college / UCAS applications
- Make a difference to your local environment and community
- Learn about the impacts of plastic pollution on local wildlife

### Timeline

- Deadline to apply is Monday 5th November 2018
- Finalists will be notified by Monday 17th December 2018
- The final is Wednesday 5th February 2019

All applicants will receive a certificate of participation and applications will be scrutinised by a select team at the Wildlife Trust. Finalists will be invited to pitch their project plan in a detailed 10-minute pitch to a panel of specialist judges.

The winner will be awarded with a trophy and the chance to work with our Community Engagement Officer to bring your project to life with a £400 budget.

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### The Competition

You have a £400 budget to set up a project to tackle plastic pollution in your local area. Your project could identify ways to reduce plastic use, more sustainable uses of plastic, community campaigning, species-focused awareness or something else entirely innovative! Your idea can be as broad as your imagination within the £400 budget.

In no more than 500 words or a 3-minute video, we want you to provide an outline of your project plan. Your application can also include optional images or drawings.

When writing your application consider:

- Why you are taking part
- How this issue affects your local area
- How your project idea would make a difference to your local area
- How you plan to manage your budget

To help narrow down the submissions the judges will be looking for applications that meet the following key criteria:

#### Awareness of the impact of plastic pollution

How is plastic pollution affecting the world locally and globally? In 2016 over 320 million tons of plastic was produced globally, which is set to double by 2034, we want to know how it's affecting you and your local area.

#### Innovation and creativity

Why is your idea innovative? The aim of this competition is to uncover new ideas for how to improve the plastic waste crisis, so be as creative as you can and be sure to tell us why your idea is a good one.

#### Community and environmental Impact

What measurable benefit will the project have on your local community and the local environment? This could include education for people, money saved by your school / college or local businesses and species or habitats protected.

#### Feasibility and sustainability

How will your idea be managed, delivered and sustained? Judges want to see evidence of the long-term project plans for example; transferring the project to other areas and sustainability beyond the initial funding.

### How to apply

Submit your application form along with your video or wording by Monday 5th November 2018 to: emma.s@bbcwildlife.org.uk



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## My Wild Future 2018 application form

Wildlife Trust use only	
Application No.	
Shortlist Y / N	

Please complete and return by email to: [emma.s@bbcwildlife.org.uk](mailto:emma.s@bbcwildlife.org.uk) by:  
Monday 5th November 2018

Email applications are preferred, but if you are unable to complete this form electronically please return to:

Emma Sargent, The Wildlife Trust for Birmingham and the Black Country, Centre of the Earth, 42 Norman Street, Birmingham, B18 7EP

Please complete all sections

SCHOOL DETAILS	
Name of School:	Name of supporting teacher:
School contact number:	Teacher supporting statement:
School Address:	
School Postcode:	Teacher Signature:



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### STUDENT DETAILS

Name:

School year:

Form of entry: Video / Written

If you are submitting a video application please send an MP4 file to [emma.s@bbcwildlife.org.uk](mailto:emma.s@bbcwildlife.org.uk) along with this application form

In one or two sentences please tell us why you are entering this competition:

We take our data protection responsibilities seriously and will delete your data if you ask us to. Our privacy can be found on our website:

<http://www.bbcwildlife.org.uk/privacy-policy>

### APPLICATION NOTES

Before completing the application section below, please read the competition description carefully. Refer to the key competition criteria listed in the description and demonstrate how your project idea meets each of these elements by giving relevant information to your project and how it can make a difference.

### APPLICATION

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Birmingham &  
Black Country

## APPLICATION

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### My Wild Future Competition Terms and Conditions



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1. Deadline to apply is midnight on Monday 5<sup>th</sup> November 2018.
2. Applications received after midnight on Monday 5<sup>th</sup> November 2018 will not be accepted.
3. Applications must be the original work of the applicant.
4. Only one (1) application per student will be accepted.
5. Applicants must be studying in years 10-13 at the time of entry.
6. All application forms must be signed by a named teacher who will act as mentor.
7. All project proposals must be for the geographical area of Birmingham, UK.
8. Finalists will be selected by a panel at The Wildlife Trust for Birmingham and the Black Country. Finalists will be notified by Monday 17<sup>th</sup> December. The decision of the selection panel is final.
9. Applicants must be available to attend the final on Wednesday 5<sup>th</sup> February 2019 – the date of the final is not flexible.
10. Finalists will be permitted to bring two family members or friends and to be accompanied by two members of school / college staff to the final.
11. One (1) winner will be selected by a panel of judges at the final with a nominated head judge. The head judge's decision is final.
12. The prize is a trophy, 14 hours of support from a mentor at The Wildlife Trust for Birmingham and the Black Country and a £400 project budget.
13. The allocated project budget will be managed by the mentor at The Wildlife Trust for Birmingham and the Black Country.
14. The project must be complete by 31<sup>st</sup> October 2019.
15. Any unspent allocated project budget will be spent by The Wildlife Trust for Birmingham and the Black Country on other community-based environmental projects.
16. No cash alternative to the prize will be offered. The prize is not transferable. In the event of unforeseen circumstances, the Promoter reserves the right to offer an alternative prize of equal or greater value.
17. The Promoter cannot accept responsibility for loss or corruption of applications in transit.
18. The Promoter is the Wildlife Trust for Birmingham and the Black Country, Centre of the Earth, 42 Norman Street, Birmingham, B18 7EP. The name of the winner can be obtained after 5<sup>th</sup> February 2019 by emailing [emma.t@bbcwildlife.org.uk](mailto:emma.t@bbcwildlife.org.uk)