

28th September 2018



Centre of the Earth
42 Norman Street
Birmingham
B18 7EP

0121 5230094
info@bbcwildlife.org.uk
bbcwildlife.org.uk

Dear teacher

My Wild Future Competition

We are inviting pupils in **years 10-13** across Birmingham Schools to take part in our **My Wild Future competition** to raise awareness of our campaign for a new Environment Act to protect our environment when the UK leaves the EU. The winner will receive support from our Community Engagement Officer and a **£400 budget to bring their idea to life.**

Why should pupils take part?

- Develop skills in creativity, problem solving, budget setting and project management
- Build self-confidence through the presentation process
- An experience similar to job applications
- Certificate of participation for records of achievement and UCAS applications

The topic is '**Beat Plastic Pollution**' and is designed to encourage young people to engage in our campaign for a New Environment Act by **developing innovative ideas to tackle a global issue in their local communities.** Schools can support our campaign through active communication with local MPs and by encouraging form tutors to create discussion and debate on this subject.

Enclosed are promotional posters, information pack for pupils and the application form which is to be completed by each individual pupil with a named teacher as mentor. Further copies can be downloaded from www.bbcwildlife.org.uk/mywildfuture

Timelines

- Deadline for applications is Monday 5th November 2018
- Finalists will be notified by 17th December
- The final will take place on 6th February 2019 at MAC Birmingham

Applications will be shortlisted against a criteria consisting of; impact awareness, innovation and creativity, convincing feasibility including budget management. Finalists will be invited to pitch their project proposal to a panel of judges. **Finalists will receive a certificate, the winner will receive a trophy and the school / college will receive a plaque.**

For more information please contact me on **0121 523 0094 extension 222** or email emma.t@bbcwildlife.org.uk. To stay up-to-date with the campaign follow us on twitter @wtbbc or Facebook /wtbbc or subscribe to our e-newsletter via our website.

Yours sincerely

Emma Thompson
Fundraising and Development Manager